

February 1, 2021

Hello everyone,

It's been 17 years since we first introduced Seatone™ Capsules in India as a Joint Health supplement to help provide relief to people suffering from the debilitating symptoms of arthritic conditions.

During this period, we have been encouraged by the success stories shared by many of you and made us feel obliged to play our little role in providing a medium for improving the quality of life of thousands of users who put their faith in Seatone.

As you may know, Seatone contains Biolane™ which is the original Green Lipped Mussel Extract sold since 1974 in over 30 countries worldwide. Biolane is one of the most well researched nutraceutical in the world today with over 40 published research papers which include several human clinical trials and is manufactured using a patented process using cold extraction.

We are pleased to announce that **Biolane** and **Seatone** brands have now been acquired by **Aroma NZ Ltd**, based out of Christchurch, New Zealand.

Aroma NZ Ltd. is an innovative & consumer driven company with utmost care for the environment, specializing in marine products providing functional benefits to thousands of users around the world.

We are delighted to be associated with Aroma to continue importing & marketing of Biolane GLME to the Indian consumers, which will now be available as **Aroma Seatone**.

Aroma is committed to ensuring the same quality and efficacy that you have been using as Healtheries Seatone all these years.

Some Key facts about Aroma NZ Ltd:

- Aroma is a third generation family business and 100% New Zealand owned.
- Aroma sources and refines green-lipped mussels from their own farms in the Marlborough Sounds area of New Zealand.
- Aroma is licensed by the New Zealand Food Safety Authority (NZFSA) & Ministry for Primary Industries (MPI) for export to the USA, Europe, Australia, Japan, China, Canada & India.
- State-of-the-art manufacturing plant which is internationally certified with:
  - GMP (Good Manufacturing Practice) – regularly audited by Medsafe & the TGA (Therapeutic Goods Administration)
  - Risk Management Program / Food Safety Program – based on HACCP principles

We sincerely thank you for your continued patronage to Perma Healthcare and Seatone™ Green Lipped Mussel Extract.

For Perma Healthcare Private Limited



(Nikhil Rai)  
Director